



## News Release

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# James L. Schoff Joins Sasakawa Peace Foundation USA to launch U.S.-Japan NEXT Alliance Initiative

WASHINGTON, D.C. — Sasakawa Peace Foundation USA (Sasakawa USA) is pleased to announce that Mr. James L. Schoff will join Sasakawa USA on October 1, 2021, as Senior Director to lead the U.S.-Japan NEXT Alliance Initiative.

The U.S.-Japan NEXT Alliance Initiative is a forum for bilateral dialogue, networking, and the development of joint recommendations involving a wide range of policy and technical specialists, in and out of government, to stimulate new alliance connections across foreign, security, and technology policy areas. The purpose is to help improve the alliance and how it serves shared interests, preparing it for new challenges. The Initiative includes two overlapping lines of effort: 1) Foreign & Security Policy, and 2) Technology & Innovation Connections.



Prior to joining Sasakawa USA, Mr. Schoff was a senior fellow and director of the Japan Program at the Carnegie Endowment for International Peace for nine years, following two years as senior adviser for East Asia policy at the U.S. Office of the Secretary of Defense. At the Department of Defense, he supported strategic planning and policy development for security cooperation with Japan and the Republic of Korea. Mr. Schoff's career spans over 30 years working in the fields of business, education, government, and the non-profit sector, all related to Japan, East Asia, and the U.S.-Japan alliance. This includes six years living in Japan and one year in Saipan.

The U.S.-Japan alliance has evolved greatly over its 60-year history, but it must continue to do so within an increasingly complex and rapidly changing geostrategic environment. With Mr. Schoff's leadership, The U.S.-Japan NEXT Alliance Initiative aims to serve as a trusted, valued, and globally recognized forum for alliance dialogue. It aims to be non-partisan, well-informed, policy-focused, and action-oriented.

For inquiries, please email Associate Communications Manager, Ms. Izumi Swarts, at [iswarts@spfusa.org](mailto:iswarts@spfusa.org).

### About Sasakawa Peace Foundation USA

Sasakawa USA is a non-partisan 501(c)(3) organization dedicated to deepening the understanding of and strengthening the relationship between the United States and Japan for the benefit of a free and open international community. Its activities primarily focus on security and diplomacy, through exchanges, dialogue, analysis, publications, and networking.

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**The U.S.-Japan NEXT Alliance Initiative** is a forum for U.S.-Japan dialogue as the alliance adapts to global developments that can threaten our two countries' mutual security and well-being. The U.S.-Japan alliance has evolved greatly over its 60-year history, but it must continue to do so within an increasingly complex and changing geostrategic environment. The Initiative is dedicated to revitalizing U.S.-Japan communications and policy coordination among private sector specialists, scholars, and government policy makers, focusing on foreign and security policy, as well as digital technology and innovation—bringing together key actors and decisionmakers through policy dialogues, public events, networking forums, and regular research and publications.

**Mr. James L. Schoff** was a senior fellow and director of the Japan Program at the Carnegie Endowment for International Peace for nine years, following two years as senior adviser for East Asia policy at the U.S. Office of the Secretary of Defense. At the Department of Defense, he supported strategic planning and policy development for security cooperation with Japan and the Republic of Korea. Mr. Schoff's career spans over 30 years working in the fields of business, education, government, and the non-profit sector, all related to Japan, East Asia, and the U.S.-Japan alliance. This includes six years living in Japan and one year in Saipan.

Mr. Schoff has written extensively on East Asian security, foreign policy, and emerging technology issues. Sample publications include: "A High-Tech Alliance: Challenges and Opportunities for U.S.-Japan Science and Technology Collaboration," (Carnegie, 2021), "U.S.-Japan Technology Policy Coordination: Balancing Technonationalism With a Globalized World," (Carnegie, 2020), *Uncommon Alliance for the Common Good: The United States and Japan after the Cold War* (Carnegie, 2017), and *Tools for Trilateralism: Improving U.S.-Japan-Korea Cooperation to Manage Complex Contingencies* (Potomac Books Inc., 2005).