J-Live Talk 2015 at George Washington University:
A platform to empower students learning global communications skills

WASHINGTON, D.C.: This Sunday, the first Japanese language contest of its kind will take place in the United States at George Washington University. Sasakawa USA is a proud sponsor of the J-Live Talk, in which students from Georgetown University, George Washington University, Johns Hopkins University, Johns Hopkins School of Advanced International Studies, New York University, Towson University and the University of Virginia were invited to compete in order to test their ability to communicate in Japanese. The final round of the competition will take place Sunday, November 8 from 9:00 a.m. to 3:40 p.m. at the Marvin Center Amphitheater's third floor at GWU, located at 800 21st Street NW.

"Communication is vital to strengthening U.S.-Japan ties," said Admiral Dennis Blair, Chairman and CEO of Sasakawa USA. "Sasakawa USA is proud to support this important and innovative initiative to foster greater Japanese communication skills among American college students."

According to Ikuko Turner, Director of The Language Center at GWU, active advocacy for Japanese language study is a matter of urgency if we consider its impact on the future of the U.S.-Japan relationship. The objective of the competition is to promote the study of Japanese language and culture in the Washington, D.C. metropolitan area with the hope of cultivating the next-generation of leaders capable of effective communication in a global world.

For more details on the event, visit the J-Live Talk website or the Sasakawa USA event page.

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