WASHINGTON, D.C.: On April 7th, 2015, Sasakawa USA unveiled the results of a study conducted by the Pew Research Center on public attitudes in the U.S. and Japan and launched the East-West Center’s interactive database quantifying Japan’s contribution to the U.S. Both projects were commissioned by Sasakawa USA.

Highlights from the Pew Research Center’s study “Americans, Japanese: Mutual Respect 70 Years After the End of WWII” and the East West Center’s data “Japan Matters for America” are listed below:

- 68% of Americans and 75% of Japanese feel they can trust each other a great deal or a fair amount. However, both countries are divided over whether Japan should play a more active military role in the Asia-Pacific region, with 47% of Americans feeling that Japan should play a more active military role while only 23% feel the same in Japan.
- China is the least trusted country in the Asia-Pacific region by both Americans and Japanese. However, young Americans are more likely to trust China than older generations, and believe it is more important to have a strong economic relationship with China than with Japan.
- Jobs supported by majority Japanese-Owned firms in America are on the rise: there were 715,900 such jobs in 2013.
- U.S. goods exports to Japan totaled $62 trillion in 2013 with California, Washington, and Illinois benefitting the most from this relationship.
- The states that benefit most from Japanese tourist spending are California, Florida, Texas, New York, Illinois, and Georgia.

“One of the most surprising facts is that 73% of Americans do not know who Prime Minister Abe is. While there are many factors for this, it shows that there is a significant need to build a greater understanding of U.S.-Japan relations in the United States,” said Admiral Dennis Blair, the Chairman and CEO of Sasakawa USA. “And that is precisely our mission at Sasakawa USA – to educate not only policy makers, but the general public, on the importance of this critical bilateral relationship.”